



**Rev Up Your  
Search  
Engine:  
Tools &  
Tactics to  
Improve Your  
Search Skills**

*With*

*Chris Forman of  
AIRS/Right Thing*

Learn to use the latest Internet search tools to find anyone, anytime, anywhere on the Web. Use fundamental AIRS techniques in new ways and with new search engines to find perfect candidates. This is a comprehensive update for experienced searchers and a great tutorial for beginners. AIRS has been teaching recruiters to mine the Web for great, hard-to-find passive candidates for 10 years. This session will show you some of the newest and coolest sourcing concepts while focusing on quick ways to find candidates anywhere. We'll utilize Google to find hidden documents and create search alerts. You'll also be introduced to different search engines such as PageBull and Allth.at. Learn how to leverage the latest and greatest websites to find candidates anywhere in the world - fast!

Take away bullet points:

- Recruit faster and more efficiently with new navigational tools.
- Find candidates who are not actively looking for employment.
- Learn new ways to find more qualified candidates anywhere in the world.

**ABOUT OUR SPEAKER**

Chris Forman serves as Chief Development Officer of The RightThing and President of AIRS. Over his 15 year technology career, Forman has become a seasoned business executive and one of the HR industry's most dynamic speakers and thinkers on recruiting technology, talent development, and OFCCP compliance. Mr. Forman has spoken at more than 75 HR and recruiting industry events and has been quoted in publications such as *The New York Times*, *Wall Street Journal*, *HR Executive*, *Government Executive*, *SI Review* and *Purple Squirrel*.



Prior to joining AIRS in 1998, (acquired by The RightThing in 2008), Mr. Forman held a series of leadership positions at fast-growth technology firms including Centricut (acquired by Hypertherm in 1998) and Direct Imaging. He is a graduate of Colby College and lives with his wife Angela and their four children Emma, Noah, Will, and Sara in Meriden, NH.

**Thursday**

**December 10, 2009**

**8:00a.m.—10:00 a.m.**

**Claremont Savings Bank**

**145 Broad Street**

**Claremont, NH**

**Members—Free**

**\$20 for non-members**

